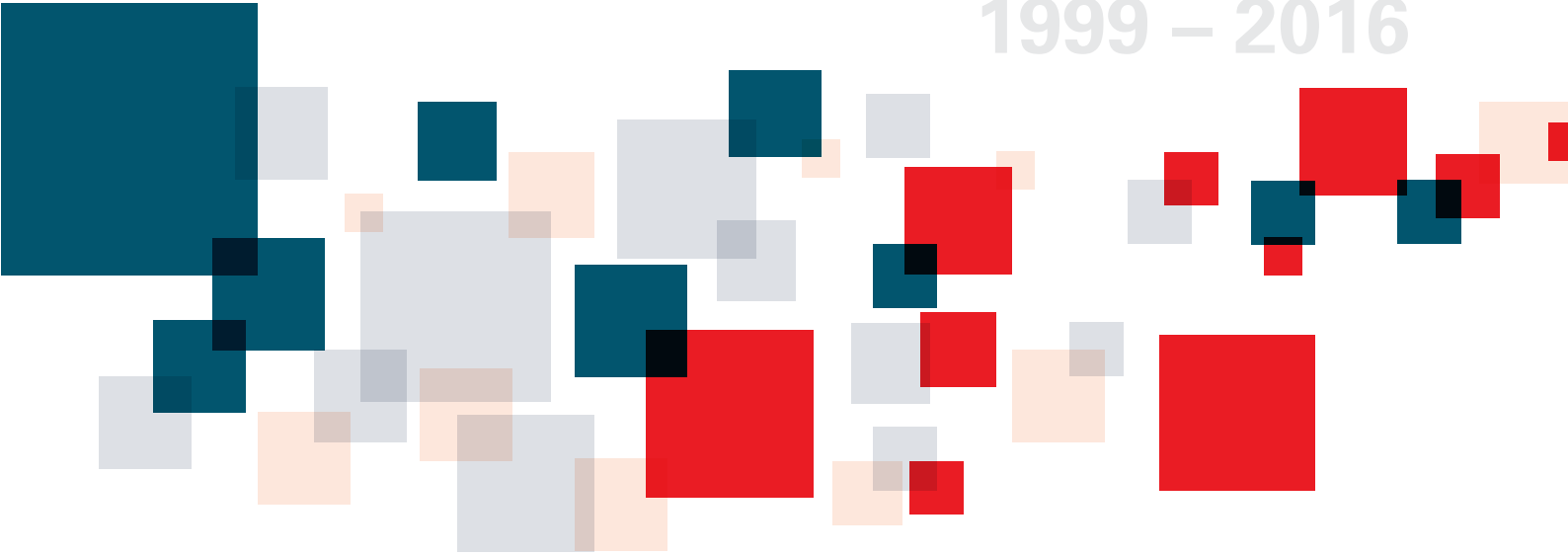


A RETROSPECTIVE: UN GLOBAL COMPACT AND GLOBAL COMPACT TÜRKİYE

1999 – 2016



Global Compact Network
Türkiye



Global Compact Network Türkiye

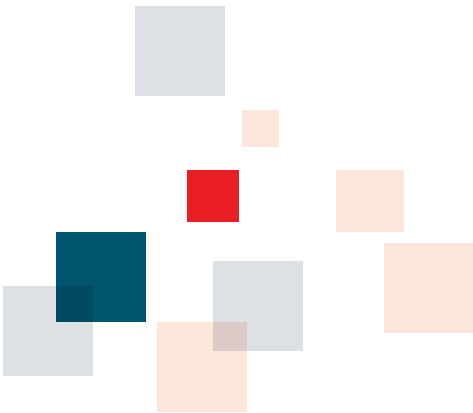
Mission

Supporting the establishment of a sustainable and inclusive global economy through cultivating partnerships with the private sector and other social stakeholders in Türkiye and internationally.

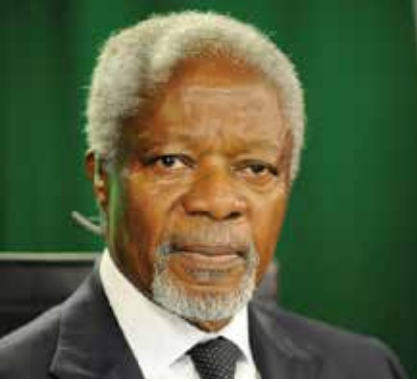
Vision

Becoming a pioneer and example through the strategies and approaches it develops towards mainstreaming the “responsible corporate citizenship and sustainable institutions” in Türkiye.

www.globalcompactturkiye.org



FOREWORD



Kofi Annan
Former United Nations Secretary-General

“We have to choose between a global market driven only by calculations of short-term profit, and one which has a human face. Between a world which condemns a quarter of the human race to starvation and squalor, and one which offers everyone at least a chance of prosperity, in a healthy environment. Between a selfish free-for-all in which we ignore the fate of the losers, and a future in which the strong and successful accept their responsibilities, showing global vision and leadership. I am sure you will make the right choice.”

FOREWORD



Sir Mark Moody-Stuart
Chairman of Foundation of Global Compact and Vice-Chairman of UN Global Compact Board of Directors

“The UN Global Compact has grown from a small initiative with just forty or so companies initially, to involving more than eight thousand globally, with the support and involvement of civil society and labor organizations as well. A critical factor in this growth is the work of Local Networks such as that in Türkiye. Bringing together businesses of all sizes, such networks are a key to bringing the UN Global Compact to real scale. The Turkish Local Network has already done much, from working on climate and governance for the G20 meeting to hosting in Istanbul the historic first Annual Meeting of Business for Peace, an initiative in which Local Networks play such a key part. I look forward to seeing the Turkish Local Network continuing to grow from strength to strength and play a leading role.”



Georg Kell
Founding Executive Director of UN Global Compact

“Mustafa Koç was the first high level Turkish businessman to open a dialogue with the United Nations almost 15 years ago. Since then the many companies and other organizations have joined the UN Global Compact and through the Local Network in Türkiye, important contributions have been made to advance the mission of the UN Global Compact. The Turkish Local Network has helped the initiative to grow in neighboring countries and built bridges with the academia, stock exchanges and investors and the G20. Recognized and trusted by all other networks, it has been elected Chair of all Local Networks and through its able Chairman Dr. Yılmaz Argüden, has inspired critical improvements. I salute the Turkish Local Network and wish it to continue its innovations and collaboration. ”

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

1999 – 2005 Global Topics



1999

On 31 January 1999, at the World Economic Forum in Davos, Switzerland Kofi Annan proposed the Global Compact by stating “I propose to you, the business leaders gathered in Davos, and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market”

2000

The first guidelines were developed for the cooperation between United Nations and the business world.

In September 2000, building upon a decade of major United Nations conferences and summits, world leaders came together at the United Nations Headquarters in New York to adopt the United Nations Millennium Declaration. The UN Global Compact was initially launched with 9 Principles by the former UN Secretary-General Kofi Annan on 26 June 2000. 40 businesses signed the Compact and only 44 CEO's and 20 General Managers from various NGOs attended the meeting.

2003

In accordance with article 68 (1) of resolution 58/4, the United Nations Convention against Corruption was adopted on 9 December 2003 to be entered into force on 14 December 2005.

Global Compact Local Networks Annual Forum was held in Berne, Germany for the first time.

2002

The World Summit on Sustainable Development (WSSD Earth Summit, 2002) took place in Johannesburg, South Africa, from 26 August to 4 September 2002.

Global Reporting Initiative (GRI) and Mining Industry Transparency Initiative (EITI) were introduced.

The City of Melbourne proposed that cities as well as corporations should be allowed to join the UN Global Compact, arguing that this would provide a clear statement of a city's commitment to positive change. The proposal was accepted, and the UN Global Compact Cities Programme was launched in 2002.

2004

Kofi Annan announced the addition of the tenth principle against corruption to the Global Compact, in accordance with the United Nations Convention Against Corruption which was adopted in 2003.

The number of the active signatories of the UN Global Compact passed 2,000.

2005

UN Secretary-General Kofi Annan invited a group of the world's largest institutional investors to join the process to develop the Principles for Responsible Investment (PRI).

UN Global Compact's Policy on Communication on Progress (COP) has set out to facilitate companies' reporting habits within a procedural framework and to expel the companies failing to submit the COPs from the UN Global Compact.

1999 – 2005



2002

UN Global Compact was officially introduced in Türkiye by UNDP and TISK at the “Marching Towards 2023” meeting with the support of Unilever Türkiye.

The first business signatory of the UN Global Compact in Türkiye, ARGE Consulting, joined the initiative and KalDer (Turkish Society for Quality) became the first non-business signatory.



“Meaning in life is gained through taking responsibility. The responsibility that one assumes towards all stakeholders and towards future generations is the key to increasing trust in institutions and, in improving the quality of life. As the most widespread international sustainability platform striving for a better world, the United Nations Global Compact provides an effective environment for learning and progress. Innovative strategies such as “Sectoral Deployment” and “Leveraging Natural Allies Approach” introduced by Global Compact Türkiye have served as models for other local networks around the world. This is why we regard both the Chairmanship of Local Networks Advisory Group and the Most Successful Local Network award we received, as opportunities to make global-level contributions to the whole world. I wish that these ground-breaking and exemplary efforts of Global Compact Türkiye will continue.”

Dr. Yılmaz Argüden
Chairman, ARGE Consulting

2003

UNDP and TISK signed a one year partnership contract on 27 January 2003.

In cooperation with TISK and UNDP, international seminars about the Global Compact were held in Istanbul, Bursa, Konya and Adana. Sebastian van der Vegt, the former Project Manager of UNDP/ ILO also attended the seminars.

2005

ARGE Consulting was invited to the third Global Compact Local Network Forum held in Barcelona, to share the progress made in Turkey.

UNDP Istanbul Private Sector Project Office (UNDP IICPSD) was launched. The office was planned to operate until 2007 in the first stage by the UNDP Turkey, where the Municipality of Beşiktaş was also supporting the Global Compact for the development under the Business World and Cooperation Project.

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2006 – 2010 Global Topics

2006

The Global Compact Board was first appointed by the UN Secretary-General on 20 April 2006, with the participation of the business sector, labor organizations and civil society leaders, to follow an extensive review of the Global Compact's governance framework.

The number of the active signatories of the UN Global Compact reached 4,000.

2007

Principles for Responsible Management Education (PRME) were introduced.

Caring for Climate initiative was established together with the UN Global Compact and the UN Environment Programme.

2008

The number of the active signatories of the UN Global Compact has passed 6,000.

2009

UN Global Compact was acknowledged and encouraged at the G8 Summit, and the declaration of the 'Responsible Leadership for a Sustainable Future' directly referred to the UNGC.

UN Global Compact Communication on Progress reports began to be published on Bloomberg Professional for the access of users.



2010

The number of the UN Global Compact Active signatories from 135 countries passed 5,300 and together with the number of the non-business signatories, the total number surpassed 8,000.

A total of 1840 companies were expelled from the UN Global Compact because of failing to meet the initiative's reporting requirements.

UN Global Compact Supply Chain Sustainability Advisory Group was established and its first meeting was held on 26-27 January 2010 in Oslo, Norway, hosted by the Telenor Group.

On 26 April 2010, the first meeting themed Business and Peace in the East Asia was held in Tokyo.

A strategic partnership between the Global Reporting Initiative (GRI) and the UNGC was established. Through the strategic partnership, these two initiatives agreed on mutually adapting each other's criteria for reporting.

In cooperation with the UN Global Compact and the UN Development Fund for Women, Women's Empowerment Principles initiative was introduced on March 8th, International Women's Day. 39 CEOs signed the Initiative during the launch.

International Integrated Reporting Council (IIRC) was established on 2 August 2010. The committee began working to create a set of criteria facilitating the reporting of both financial and non-financial data under a single framework.

Caring for Climate





“As the Koç Group we became one of the pioneers of the United Nations Global Compact in Turkey when we became a signatory in 2006. UNGC’s principles provide us with a strong framework for our group’s vision, which evolved from philanthropy to social responsibility, eventually leading to sustainability. Issues such as climate change, rising unemployment, and low economic growth rates and of course the environmental and social consequences of such problems have made “sustainable development” one of the world’s most prioritized issues. In that respect, I see mainstreaming and embracing the UNGC as an important responsibility.”

Levent Çakıroğlu
CEO, Koç Holding

2006

After he attended a meeting with the UN Secretary-General Kofi Annan, the Chairman of the Koç Holding, Mustafa V. Koç, signed the Global Compact on behalf of the Koç Group on 30 March 2006 at the UN HQ in New York.

The first Local Network structure for Global Compact in Turkey and the Executive Steering Committee were established. Koç Holding, Aviva Insurance, Coca-Cola Turkey, Corporate Social Responsibility Association of Turkey, KalDer, TİSK, Türk-İş, UNIDO and UNDP took place in the Executive Steering Committee.

UNDP Turkey held an introductory meeting on the Global Compact to 15 Public Relations companies with the Communications Consultancy Companies Association’s (IDA) partnership.

On 25 April 2006, the first introductory meeting of the UN Global Compact in Northern Cyprus was held by the UNDP, hosted by UNDP-IICPSD.

The number of the active UNGC signatories in Turkey reached to 33.

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2006 – 2010 Developments in Türkiye

2007

The activity period of the UNDP Private Sector Office (UNDP-IICPSD) supporting the Global Compact in Istanbul was extended for another 3 years.

A strategic partnership with KalDer was established. UN Global Compact was profiled at the 16th Quality Congress hosted by TÜSIAD and KalDer and the Leaders Gala Dinner was held on 12 November 2007 with the participation of the former UN Secretary-General Kofi Annan. At the dinner, almost 40 companies became signatories of the UNGC. Together with this event, the number of the total signatories of the UNGC passed 100.

Creating Value with the UN Global Compact Conference took place on 25 October 2007 at Koç Holding.

The Employer Directory of the UN Global Compact principles prepared by IOE, was translated to Turkish by TISK.

The 1st Local Network meeting in Turkey was held in partnership with Koç Holding.

Acting in line with its “sustainable and inclusive global economy” vision in a competitive business environment, the UN Global Compact initiative is steadily increasing the world’s awareness of corporate social responsibility. Global Compact Türkiye for its part supports the significant progress being made in our country in the areas of corporate sustainability and sustainability reporting. As the Borusan Group, we abide by the basic principles of sustainable development as we advance along the trail blazed by UNGC while continuing our energy-management and women’s empowerment efforts. We have complete confidence that the successful activities being led by United Nations Global Compact and by Global Compact Türkiye will take our country even further ahead in that direction.

Agah Uğur
CEO, Borusan Holding Group



2006 – 2010

2006 – 2010 Developments in Türkiye



2008

CSR Review Meeting was held in partnership with KalDer.

CSR Reporting Meetings in Ankara, Istanbul and Mersin took place in partnership with the Corporate Social Responsibility Association of Turkey.

On 10 June 2008, UN Global Compact Meeting was held at Bilgi University in partnership with KalDer.

On 24 November 2008, KalDer organized the 2nd Local Network meeting during the 17th Quality Congress with the support of Aksa Acrylic and Yaşar Holding.

“UN Global Compact is an important reference point for the business world’s newly-emerging values. Every organization whose actions are informed by an awareness of corporate responsibility should continue to insist on contributing to those values. As the ZED family, we will always be committed to both upholding and to effectively promoting the principles to which we have subscribed.”

Cengiz Yazanel
Managing Partner & General Director,
ZED Event Management and Consultancy



PRME Principles for Responsible Management Education



MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2006 – 2010 Developments in Türkiye



2009

Through KalDer's initiative, Global Compact's 7th Annual Local Network Forum (ALNF) was organized in İstanbul during 9-10 June 2009 by Global Compact Türkiye, hosted by Sabancı Holding, and supported by Bursa Chamber of Commerce, Development Bank of China and the Spanish Government.

Training on Communication on Progress was held as a side event at the 7th Local Network meeting.

"The Labour Principles of the UN Global Compact" by ILO and "UN Global Compact's Working Conditions: Businesses' Directory" by TİSK were translated to Turkish.

The Steering Committee of Global Compact Türkiye was established with the membership of Ak-Kim, ARGE Consulting, Koç Holding, TİSK, TÜSİAD, Sabancı Holding and ZED Event Management.

A strategist and a corporate governance expert, Dr. Yılmaz Argüden was appointed as the first National Representative of the Local Network by the National Steering Committee in March 2009.

Through the Sectoral Deployment Model, developed by ARGE Consulting with the leadership of Dr. Argüden, the outreach efforts of UNGC has taken a new dimension.

Outreach efforts were conducted in İstanbul, Bursa and İzmir through local chambers of commerce and industry.

Sectoral Outreach meetings in automotive, pharmaceutical and tourism sectors were held.

On 17 December 2009, Global Compact Kosovo Local Network was established with the support of Global Compact Türkiye.

The number of the active signatories of Global Compact Türkiye passed 135.

"Global Compact Türkiye and United Nations Global Compact are making extremely important progress towards achieving and ensuring the sustainability of global development through their vision, mission, and activities. The Doğu Otomotiv family is proud to be a stakeholder in a community which has charged itself with the duty of respecting human rights and environmental values as it supports the global economy. We will also continue to support the shared global goals that also shape our own company's philosophy. Personally and on behalf of the Doğu Otomotiv family, I thank Global Compact Türkiye and UNGC for having given us this opportunity."

Aclan Acar
CEO, Doğu Otomotiv

"As a bank whose mission is to support Turkey's sustainable development, we believe that inclusive economic development is possible only through the collaboration of all. In that respect we are pleased to be a part of the United Nations Global Compact, an initiative that has made important progress in the creation of a shared development culture."

Özcan Türkakın
General Manager, TSKB



2010

The innovative Sectoral Deployment Approach by Global Compact Türkiye was first planned to be implemented in three key industries in the country: pharmaceutical, automotive, and tourism.

Such an approach among the sectors was carried out by Global Compact Türkiye for the first time in the initiative and it started to build an example to other local networks in the international arena.

Global Compact Türkiye National Representative Dr. Argüden made a presentation on Sectoral Deployment Model at the UNGC Leaders Summit in 2010. This model was chosen as the best practice among Local Networks.

On 21 January 2010, the launch of the Principles of Responsible Investment (PRI) in Turkey was hosted by Borsa Istanbul.

The PRI was translated to Turkish by Tayburn Turkey.

On 18 February 2010, as a result of the Turkish Sectoral Deployment Model, 33 companies in the pharmaceutical industry joined to UNGC.

A UN Global Compact signing ceremony was held at the Uludağ Economics Summit on 4 May 2010 where companies from the Automotive Industry joined the initiative. Before the ceremony, an UNGC in Automotive Industry Workshop was conducted in Bursa Chamber of Commerce and Industry on 1 April 2010.

On 28 May 2010, 'Global Compact at 10 : Holding Ourselves Accountable' conference was held at the Boğaziçi University, hosted by Yale World Fellows Programme, Koç Holding, Coca-Cola, Siemens and UNDP.

The number of the active signatories of Global Compact Türkiye have passed 167.



MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2011 – 2016 Global Topics

2011

UN Guiding Principles on Human Rights were introduced. The principles were prepared by Professor John Ruggie and became the primary source for the adoption and the development of human rights in the business sector.

The UN Framework Convention on Climate Change (UNFCCC) also joined the partnership of the Caring for Climate C4C initiative (undertaken by the UN Global Compact and the UNEP).

“We take pleasure in seeing that the notion of economic and social development being achieved in harmony with the environment has gained increasingly greater acceptance. Having taken a much more self-internalized approach to the issue of sustainability, the leading organizations of countries and sectors now regard this issue as a fundamental value and principle. In that respect, sustainability is being incorporated into business models and future planning as a fundamental concept and not just as a way to create a competitive advantage or to engage in window-dressing. The biggest contributor to this increase in awareness is of course the United Nations Global Compact.”

Emin Sazak
Chairman & CEO, Yüksel Holding

2012

Rio+20 United Nations Conference on Sustainable Development, was held in Rio de Janeiro, Brazil on 20-22 June 2012. At the conference, a call was made to encourage the creation of a sustainable future in areas of economy, society and environment for our planet.

During the conference, a panel session was chaired by the Global Compact Türkiye National Representative Dr. Argüden. Following the Conference, a press meeting was hosted by the UNDP-IICOSD on 30 May 2012 in Turkey to share the developments from the Conference.

The Sustainable Stock Exchanges Initiative, which has been an ongoing establishment effort since 2009, was launched by the UN Global Compact, the United Nations Conference on Trade and Development (UNCTAD), the Principles for Responsible Investment (PRI) initiative and the UN Environment Programme (UNEP).

BORSA Istanbul became one of the founders of the initiative that had 37 exchanges worldwide since 2016.

The number of the signatories of the Women’s Empowerment Principles, (WEPs) reached to 400 in the world.



“Having identified the United Nations Global Compact as the most important global civil initiative of our time, Tayburn became a signatory to UNGC on 29 July 2009. By doing so, our company also committed itself to acting as a trailblazing example for its own sector and for the business world as a whole. But while adhering to the 10 UNGC Principles in the conduct of our own activities, we believe that the added value we generate really emerges through our sustainability consultancy services. We are pleased to be a member of the UN Global Compact Türkiye local network. We will steadfastly continue to be a part of other projects that our local network may undertake in the future and to give others the benefit of our knowledge and experience wherever our support may be useful.”

Ronaldo Manosa
CEO, Tayburn

2011 – 2016 Developments in Türkiye

2011

The Government of Turkey became one of the 15 contributors for the UN Global Compact.

On 10 May 2011, at the International Conference on the Least Developed Countries, “Women’s Participation in Global Supply Chains” panel was held in partnership with the UN Global Compact.



“It is essential that NGOs, governments, and private-sector join hands and act in concert for the sake of a sustainable world. As a corporate group which has made sustainability an integral part of its approach to management, we too strive to fulfill our responsibilities by taking part in this important global initiative that is being led by the United Nations. We will continue to work in line with our goal of “A Better Future” under the auspices of the United Nations Global Compact.”

Güler Sabancı
Chairperson, Sabancı Holding

2012

Sabancı Holding Chairperson Güler Sabancı was appointed by the UN Secretary-General Ban Ki-moon to the Global Board of Directors of the UN Global Compact, due to her efforts in promoting human rights in business and WEPS

Boyner Group was appointed to the UNGC Advisory Group for Supply Chain Sustainability.

On 18 April 2012, the working session of Global Compact Türkiye on Tourism Sector was carried out by the Aegean Touristic Enterprises and Lodging Association (ETİK).

The working group of Global Compact Türkiye on Sustainability and Social Responsibility in Media was established. The first activity of the working group was to organize a media workshop where 19 members of the press were invited for a two day session with the Guardian Sustainable Business Editor Mr. Jo Confino.

The number of the active signatories of Global Compact Türkiye passed 232.



2011 – 2016

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2011 – 2016 Global Topics



2013

UN Global Compact Leaders Summit, was held and the opening session of the Summit featured Sabancı Holding Chairperson Güler Sabancı at the opening.

During the Summit, Business for Peace (B4P) initiative was launched.

Principles for Responsible Management Education (PRME) Pioneers Leadership Group was founded and Sabancı University was appointed.

The number of the signatories of the Women's Empowerment Principles (WEPs) reached 550 in the world.

The reporting requirement for Non-Business signatories of UNGC was introduced. The first Communication of Engagement (COE) reports by Non-Business signatories of UNGC were given the deadline of 31 October 2015.



2011 – 2016

2011 – 2016 Developments in Türkiye



2013

The first General Assembly of the Local Network meeting took place on 20 March 2013. Dr. Yılmaz Argüden was elected to be the Chairman of the Board for the three year period of 2013-2016.

Global Compact Türkiye determined its priorities for the 2013-2016 period on the areas of Women's Empowerment Principles, Business for Peace and Caring for Climate.

On 10 May 2013 "Women's Empowerment in Communities, Workplace and Markets: Best Practices from the Gulf Countries, Iraq and Turkey" meeting was held.

On 30 May 2013, "Sustainable Energy for All: The Business Opportunity Introductory Meeting" was held at the Izmir University of Economics. The Chief Advisor of the UNSG, Mr. Brice Lalonde and the UN Turkey Resident Coordinator Mr. Kamal Malhotra attended the meeting.

Global Compact Türkiye became one of the founding Local Networks for the Business for Peace initiative.

In March 2013, in collaboration with Global Compact Netherlands and Global Compact Türkiye, the Sustainable Banking in Practice Delegation visits took place as a first-of-its-kind event that engaged in exchanging knowledge on sustainable business, with a particular emphasis on banking and finance. This has been the first joint dialogue between two GC Local Networks on a particular sector.

Global Compact Türkiye Reporting Task force was established.

Global Compact Türkiye Sustainable Banking and Finance Working Group and Supply Chain Sustainability Working Group were established.

The first Sustainable Finance Forum was organized in partnership by UNEP-FI, Business Council for Sustainable Development Turkey and Global Compact Türkiye and hosted by Borsa İstanbul in 2013 in İstanbul.

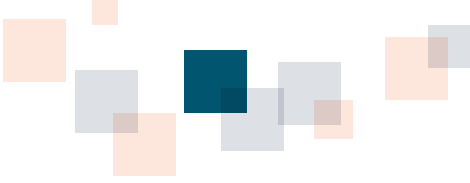
The Global Compact Türkiye Chairman Dr. Yılmaz Argüden was elected to be the Eastern European Representative within the Global Compact Local Networks Advisory Group.

The first in person meeting of the Advisory Group was held in August 2013 in İstanbul and was hosted by Global Compact Türkiye.

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2011 – 2016 Global Topics



2014

The new Directive issued by the European Union made the reporting of economic, social and environmental (non-financial) data mandatory for businesses over a certain capacity.

The UN Global Compact announced through a press release on 2 June 2014 that business' contribution to the principle of rule of law will be studied by UNGC.

UNGC Food and Agriculture Business Principles was introduced in Rome, Italy on 13 May 2014.

The number of the signatories of the Women's Empowerment Principles, (WEPs) reached 800 in the world.

"As a company which has always believed in the importance of building a sustainable future, we pay attention to communicate honestly, transparently, and accountably with our employees, shareholders, suppliers and business partners, and all other stakeholders and our actions are informed by this spirit. We are a company that subscribes to the UN Global Compact and we are delighted to have been a part of this effort for so long. As Akkök Holding we will continue to further improve our performance in achieving the targets set out by our sustainability strategy and to be an example to others in this area in the years ahead as well."

Ahmet Dördüncü
CEO, Akkök Holding



2011 – 2016

2014

Dr. Yılmaz Argüden was elected as Chair of the Local Networks Advisory Group in 2014, thereby becoming a Member of the Global Board of Directors of UN Global Compact.

In 2014, Global Compact Türkiye won the Local Network Award due to its outstanding success in areas of communication, collaboration and knowledge sharing.

The development of Sectoral Deployment Strategy, Leveraging Natural Allies and Incentives Approach and the Local Networks Progression Model that Global Compact Türkiye offered to the UN Global Compact, had critical impact on winning the award.

Cem Boyner, President and Chief Executive Officer of Boyner Group, was recognized as a recipient of the 2014 Women's Empowerment Principles (WEPs) Leadership Award at the United Nations Headquarters during the Women's Empowerment Principles annual event.

Global Compact Türkiye was actively present at launching the Food and Agriculture Business Principles and became one of the 9 countries for the consultation process of the principles. The consultation meeting for FABPs in Turkey was held on 18 March 2014 in collaboration with Turkish Food & Beverage Industry Association (TÜGİS).

Business for Peace (B4P) Mediterranean Region Launched was held Mersin on 1 April 2014.

The B4P Annual Event was organized in İstanbul through Global Compact Türkiye and was hosted by signatory İstanbul Chamber of Commerce (İTO).

The Board of Global Compact Türkiye established the Working Group on Women's Empowerment and the first workshop was held in June 2014.



"Signing the UN Global Compact in 2007 set our company upon an entirely new course. As a firm that makes goods for globally renowned labels, Yeşim Tekstil has been systematically engaging in sustainability efforts for many years. All of those efforts are observed and quantified by impartial external agencies. Becoming a signatory to the UN Global Compact gave us a chance to share the good work we were doing in the global arena as well. While our commitment to the principles of the UN Global Compact in the conduct of our operations remain a source of motivation for all the improvements we make in quality, social compliance, environment, speed as well as cost efficiency, we also see communicating these efforts to others as an important opportunity to promote sustainability awareness among the public at large."

Şenol Şankaya
President & CEO, Yeşim Tekstil



MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2011 – 2016 Global Topics

"It is very gratifying for us to see that Global Compact Türkiye's pioneering, influential, and inclusive approach is helping to realize its vision of promoting the concepts of "responsible corporate citizenship" and "sustainable organizations" in Turkey. As one of the first stock exchanges to sign the United Nations Global Compact, we take great pride in being a part of the UNGC vision. In our awareness of our role and influence in our country's capital markets, we will continue to actively support the efforts of Global Compact Türkiye."

Tuncay Dinç
CEO, Borsa İstanbul



"It is an appropriate move by the Women's Empowerment Principles (WEPs), emerging from the United Nations Global Compact, giving the business world a responsibility to help achieve gender equality across the social dimension. The multiplier effect resulting from making gender equality a corporate responsibility through adherence to WEPs will contribute to the development of the marketplace, the society, and the country as a whole."

Nur Ger
President, SUTEKS

2014

The Inaugural Annual Event of the Business for Peace platform was co-organized by Global Compact Türkiye and hosted by Istanbul Chamber of Commerce in Istanbul.

2011 – 2016

2011 – 2016 Developments in Türkiye

“As Ak-Kim Kimya we have been subscribing to the UN Global Compact since 2007 and have also held a seat on the Global Compact Türkiye Board of Directors for quite some time as well. The Communication on Progress reports that we have been voluntarily publishing since the very first year encourage not just our own company but also all of our stakeholders to act in accordance with UNGC’s principles of transparency, responsibility, and accountability. In 2013 we became the first company in Turkish chemicals industry to publish a GRI A-level sustainability report and also to receive an award from the League of American Communications Professionals recognizing our efforts. We intend to go on leading the way for other firms in our sector while fostering sustainability culture in our own company.”

Onur Kipri
CEO, Ak-Kim Kimya



2014

Engaging with the Private Sector in the Post-2015 Agenda Consultation Series were held with the partnership of Global Compact Türkiye and UNIDO Turkey Office through the June-September 2014 period. The results were published as a report in 2015. On 19 September 2014, the private sector consultation meeting was hosted by Martı Hotel which is also a GC signatory.

Borusan Holding was appointed to the WEPs Leadership Group.

The number of the active signatories of Global Compact Türkiye passed 295.

2011 – 2016

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2011 – 2016 Global Topics

"I believe that integrated and sustainable success can only be achieved by being fair, ethical, transparent, and accountable. Every step that we take for the sake of profit should be guided by our humanity, our respect for the environment, and our common sense. In that respect, Global Compact Türkiye serves as a good guide for all sectors and is a driving force in the development of sustainable business models."

Okan Öncel
CEO, Bilim İlaç



2015

The Sustainable Development Goals (SDGs) were adopted by 193 UN Members on 25 September 2015 at the United Nations General Assembly in New York.

The 2015 United Nations Climate Change Conference, COP 21 was held in Paris, France, from 30 November to 12 December 2015.

Over 500 participants from Global Compact Local Networks, companies, investors, academia, civil society, labor and UN private sector representatives attended the UN Global Compact's 15th anniversary. On 23-25 June 2015, Global Compact+15: Business as a Force for Good conference took place at the United Nations HQ in New York.

At the UN General Assembly session, Global Compact Türkiye Chairman, Dr. Yılmaz Argüden delivered a speech in his capacity as the Chair of Global Compact Local Networks Advisory Group.

During the Conference, Georg Kell turned over his duties as the UNGC Executive Director to Lise Kingo. Kell retired after 15 years as the Founding Executive Director of the UN Global Compact.

Business for the Rule of Law initiative was launched.

The number of the signatories of the Women's Empowerment Principles, (WEPs) have passed 1000 in the world.

"As Anadolu Efes we regard creating a sustainable business model as a responsibility that we have towards future generations. We have therefore formulated the Anadolu Efes Positive Impact Plan to serve as the basis for our sustainability efforts. Through this plan, we concentrated our sustainability efforts on the areas of water usage, energy and emissions management, packaging, product liability, value-chain development, talent management, operational reliability, and social progress. The fundamentals of our focal points is the 10 principles of the United Nations Global Compact that we signed in 2011. UNGC seeks to bring the business community together around commonly-shared objectives such as sustainability of global economy, accountability, and human rights and as such it is the world's biggest and most inclusive initiative working on such issues. We are proud not only to be supporting this initiative but also being a member of the Board of Directors of Global Compact Türkiye."

Robin Goetzche
CEO, Anadolu Efes

“What we need for a sustainable future are new ways of thinking, new business models, and new approaches to leadership. Companies of course are going to serve as the engines in the building of tomorrow and as such they have serious roles to play and responsibilities to fulfill. However the business world cannot accomplish this all by itself. Global Compact, the world’s most inclusive sustainability network, multiplies the good that it does by sharing it. The number of companies that are making use of this network to set goals and formulate policy and to engage with their stakeholders at the same time is increasing day by day. Being a part of the Global Compact movement and contributing to its growth and development both here in Turkey and elsewhere in the world has been a proud and unique experience.”

Melda Çele

Global Compact Türkiye Contact Person

“No longer just as manufacturers and suppliers, Turkish companies are becoming increasingly more involved in global markets as retailers and brand-owners. This will make it even more critically important for them to shape their environmental, social, and governance practices in light of universally-recognized principles. The United Nations Global Compact is not just a platform on which national stakeholders may observe the best global practices: it also serves as a window through which observers on the other side may look in. Over the years there has been a significant increase in the interest shown in case studies from Turkey. It is a source of great pleasure and pride for me to have been part of these efforts by serving as an important bridge in such undertakings at both the national office and UN headquarters level.”

Deniz Öztürk

Advisor to the Global Compact Türkiye Board of Directors (2013-2015) and former UN Global Compact Contact Person for Türkiye

2015

The Post-2015 Business Engagement Architecture report was translated to Turkish by Tayburn Turkey.

In collaboration with Global Compact Türkiye, French Development Agency and Global Compact France, Sustainable Banking and Finance Delegation visits were organized on 1-3 June 2015 in Paris. Representatives from Turkish banking sector have met their counterparts in Proparco, Engie, Societe Generale, Credit Agricole and BNP Paribas.

On 30 April 2015, IMSAD and Global Compact Türkiye organized the first UN Global Compact Sectoral Workshop in construction materials sector.

One of the global consultation meetings of Business for the Rule of Law initiative took place in Istanbul on 2 April 2015.



“Led by the private sector, the Global Compact Türkiye network has been steadily increasing its influence to the extent that it has become a model for many other countries. As the world’s biggest corporate social responsibility platform, UN Global Compact has benefited much from Turkey’s experience in its progress towards ensuring global reach. Firms in other countries with economic and developmental indicators similar to those in Turkey are keeping a close watch on the Turkish experience and basing their own policies and strategies on it. This success is rooted not just in companies however: the NGOs and universities which are actively involved in the efforts of the Global Compact Türkiye network to promote corporate social responsibility awareness have also contributed significantly to it as well.”

Hansın Doğan

UNDP Programme Director, former UN Global Compact Liaison in Türkiye and Founder of Global Compact Local Network in Türkiye

MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

2011 – 2016 Global Topics



“As Coca-Cola İçecek we became a signatory to the United Nations Global Compact in 2009. UNGC continues to be the biggest and most comprehensive international initiative whose aim is to encourage the businesses to respect basic human rights and to take the necessary steps in ensuring the sustainability of the global economy in line with the United Nations’ Sustainable Development Goals. UNGC has made it possible for companies in Turkey to make serious progress in the areas of social responsibility and transparency by increasing their awareness of such issues in recent years. There are now nearly 500 firms in UNGC’s Turkish local network, which has been distinguishing itself especially through the innovative approaches and solid examples of reporting that it has contributed to the world. As CCI, our membership in UNGC and the responsibilities which it entails bind us even more tightly to our principle of transparency while also providing an effective platform and a strong mechanism for satisfying our stakeholders’ expectations and engaging in healthy communication with them.”

Burak Başarır
CEO, Coca-Cola İçecek

2011 – 2016



2011 – 2016 Developments in Türkiye



“Ever since the Turkish Confederation Of Employer Associations first collaborated with the United Nations Development Program in introducing the UN Global Compact in Turkey in 2002, our confederation has been playing an active role in promoting and implementing UNGC’s ten principles. As the partner in hosting the Secretariat along with TÜSİAD and a member of its Board of Directors since 2012, it makes us proud both to have witnessed the progress that Global Compact Türkiye has achieved and to have been a part of that process. I believe that the economic and social benefits arising from companies in our country subscribing to the United Nations Global Compact and committing themselves to its principles will not only support their sustainable growth but also give additional momentum to the Turkish economy’s exports.”

Yağız Eyüboğlu
President, TİSK

2015

The Founder & former Executive Director of United Nations Global Compact, Georg Kell visited Turkey and had an interview with the Global Compact Türkiye Chairman Dr. Yılmaz Argüden on the future of sustainability.

Suteks Group was appointed to the WEPs Leadership Group.

G20 was hosted by Türkiye. Through Global Compact Türkiye and Chairman Dr. Yılmaz Argüden’s efforts, UN Global Compact was featured among the recommendations to the world leaders for an inclusive and sustainable global economy

“The United Nations Global Compact is the world’s most inclusive sustainability initiative and also one of the most important actors currently engaged in efforts to foster a culture of shared responsibility and progress in the constantly competitive world of business. As the TÜSİAD, we became signatory to UNGC in 2007, thereby committing ourselves to abiding by its ten principles concerning human rights, labour, environment, and anti-corruption and to making those principles fundamental to all of our activities. We are proud to have been partnering with TİSK as the acting secretariat of Global Compact Türkiye since 2013. We will continue to stand by our commitments to support and promote these principles through our efforts and undertakings as TÜSİAD in the future as well.”

Cansen Başaran-Symes
President, TÜSİAD





MILESTONES

UN GLOBAL COMPACT-UN GLOBAL COMPACT TÜRKİYE

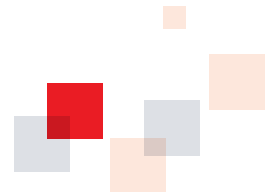
2016

The number of UN Global Compact signatories worldwide has reached 13,500 where approximately 8,500 of the list consists of businesses.



The number of active UNGC signatories have reached 300 and Global Compact Türkiye has become the 5th largest Local Network in Europe and 11th largest globally.

Today, through strategies such as Sectoral Deployment and Leveraging Natural Allies strategies, Global Compact Türkiye is accepted as an innovative and leading Local Network, regionally and globally.



AN INCLUSIVE AND SUSTAINABLE ECONOMY

When former United Nations Secretary-General Kofi Annan took the stage at the Davos World Economic Forum meeting in 1999, he did not intend to announce the launch of a new UN initiative. However, the speech which was delivered just in advance of the launch of Millennium Development Goals, had opened the door to the establishment of a global corporate sustainability initiative. UN Global Compact was born as a result of how Annan's speech resonated in the business world.

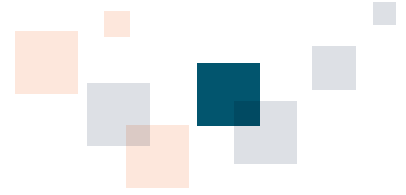
The United Nations' unmatched convening power has made it possible for a unique initiative such as UN Global Compact to first be established, and later to be embraced around the world. As of 2016, UN Global Compact is an innovation platform that has approximately 8,400 businesses among a total of 13,500 institutions that are committed to supporting

and advancing principles in human rights, labor standards, environment and anti-corruption. As important as UN's role has been in establishing this platform, the vision of its signatories in an inclusive and sustainable world economy has been just as important in the success of the initiative.

The UN Global Compact has been received with the interest and active participation by many different stakeholders, and the initiative's journey was begun in Türkiye in 2002. The initiative gained a strong momentum in Türkiye through Mustafa V. Koç's signature in 2006, and the it was locally supported by many important actors led by UNDP Türkiye and TİSK (Turkish Confederation of Employer Associations). The Global Compact continuously grew through the support received by many stakeholders, in return supporting many of its

stakeholders, and forming its first Local Network structure in Türkiye around this period, in addition to naming its first National Representative (Dr. Yılmaz Argüden) in 2009. Global Compact Türkiye has established its formal and independent Secretariat in 2013 through the partnership of hosting business associations TÜSİAD (Turkish Industry and Business Association) and TİSK, and continues its efforts in the UNGC system as one of the trail blazing Local Networks.

At the core of Global Compact Türkiye's current accomplishments, the importance of innovative ideas is as critical as the influential actors involved. The success of inclusive multi-stakeholder approaches such as the Sectoral Deployment Model and the Leveraging Natural Allies/ Incentives approach, in addition to the successful practices of Turkish companies brought to the



international arena, form the basis of the Local Network's current state of success.

As the Millennium Development Goals are replaced by the Sustainable Development Goals by the end of 2015, the development priorities of the world are being re-shaped and the SDGs are distributing the cards equally to everyone unlike its predecessor. In this shifting agenda, the importance of the common perception shared by institutions that have taken part in Global Compact Türkiye is emphasized once again: innovation. This perception which is originally identified with the business world, will continue to be the driving force for Global Compact Türkiye in years to come.

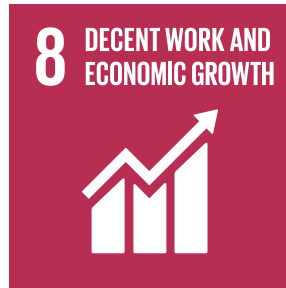
Global Compact Türkiye will build upon its previous efforts – ranging from gender equality to peace, from climate change to supporting the principle of rule of law – with the innovative approaches it will develop for the SDGs. Meanwhile, Global Compact Türkiye's vision to bring the perspective of inclusive and sustainable economy to new actors through the support of its signatories will remain unchanged.

We would like to extend our sincere thanks to one of the first people believing in this vision in Türkiye, as the first signatory of UN Global Compact in Türkiye, the first Turkish National Representative and former Chair of Global Compact Local Networks Advisory

Group Dr. Yılmaz Argüden, for his strong leadership and endless support to Global Compact Türkiye. We would also like to thank the individuals and institutions that have supported the Local Network since its establishment in various capacities over the years.

Last but not least, we would like to thank the UN Global Compact signatory institutions and Local Network members, to whom Global Compact Türkiye owes its existence, for their ongoing support and the inspiration they have given us.

**Global Compact Türkiye
2015**



GOAL 1
END POVERTY IN ALL ITS
FORMS EVERYWHERE

GOAL 2
END HUNGER, ACHIEVE
FOOD SECURITY AND
IMPROVED NUTRITION AND
PROMOTE SUSTAINABLE
AGRICULTURE

GOAL 3
ENSURE HEALTHY LIVES AND
PROMOTE WELL-BEING FOR
ALL AT ALL AGES

GOAL 4
ENSURE INCLUSIVE AND
EQUITABLE QUALITY
EDUCATION AND PROMOTE
LIFE-LONG LEARNING
OPPORTUNITIES FOR ALL

GOAL 5
ACHIEVE GENDER EQUALITY
AND EMPOWER ALL WOMEN
AND GIRLS

GOAL 6
ENSURE AVAILABILITY AND
SUSTAINABLE MANAGEMENT
OF WATER AND SANITATION
FOR ALL

GOAL 7
ENSURE ACCESS TO
AFFORDABLE, RELIABLE,
SUSTAINABLE AND MODERN
ENERGY FOR ALL

GOAL 8
PROMOTE SUSTAINED,
INCLUSIVE AND
SUSTAINABLE ECONOMIC
GROWTH, FULL AND
PRODUCTIVE EMPLOYMENT
AND DECENT WORK FOR ALL

GOAL 9
BUILD RESILIENT
INFRASTRUCTURE,
PROMOTE INCLUSIVE
AND SUSTAINABLE
INDUSTRIALIZATION AND
FOSTER INNOVATION

GOAL 10
REDUCE INEQUALITY WITHIN
AND AMONG COUNTRIES

GOAL 11
MAKE CITIES AND HUMAN
SETTLEMENTS INCLUSIVE,
SAFE, RESILIENT AND
SUSTAINABLE

GOAL 12
ENSURE SUSTAINABLE
CONSUMPTION AND
PRODUCTION PATTERNS

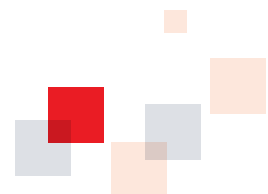
GOAL 13
TAKE URGENT ACTION TO
COMBAT CLIMATE CHANGE
AND ITS IMPACTS

GOAL 14
CONSERVE AND
SUSTAINABLY USE THE
OCEANS, SEAS AND
MARINE RESOURCES FOR
SUSTAINABLE DEVELOPMENT

GOAL 15
PROTECT, RESTORE AND
PROMOTE SUSTAINABLE
USE OF TERRESTRIAL
ECOSYSTEMS, SUSTAINABLY
MANAGE FORESTS, COMBAT
DESERTIFICATION, AND
HALT AND REVERSE LAND
DEGRADATION AND HALT
BIODIVERSITY LOSS

GOAL 16
PROMOTE PEACEFUL AND
INCLUSIVE SOCIETIES
FOR SUSTAINABLE
DEVELOPMENT, PROVIDE
ACCESS TO JUSTICE FOR
ALL AND BUILD EFFECTIVE,
ACCOUNTABLE AND
INCLUSIVE INSTITUTIONS AT
ALL LEVELS

GOAL 17
STRENGTHEN THE MEANS
OF IMPLEMENTATION
AND REVITALIZE THE
GLOBAL PARTNERSHIP FOR
SUSTAINABLE DEVELOPMENT



THE TEN PRINCIPLES OF THE UN GLOBAL COMPACT

Human Rights

Principle 1:

Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2:

make sure that they are not complicit in human rights abuses.

Labour

Principle 3:

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4:

the elimination of all forms of forced and compulsory labour;

Principle 5:

the effective abolition of child labour; and

Principle 6:

the elimination of discrimination in respect of employment and occupation.

Environment

Principle 7:

Businesses should support a precautionary approach to environmental challenges;

Principle 8:

undertake initiatives to promote greater environmental responsibility; and

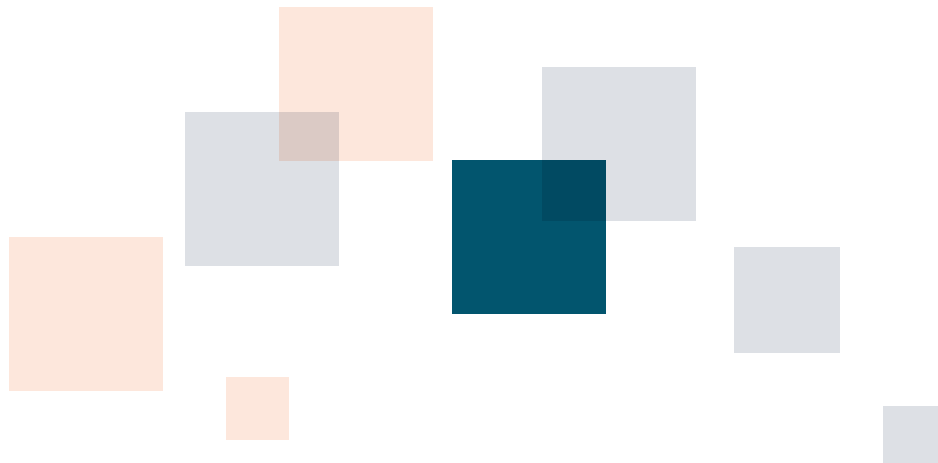
Principle 9:

encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

Principle 10:

Businesses should work against corruption in all its forms, including extortion and bribery.





Global Compact Network
Türkiye



Global Compact Network
Türkiye